

Together for the arts

CMB and Grimaldi Forum renew their partnership



On the left: Werner Peyer, Managing Director CMB and Etienne Franzi, President of CMB. On the right: Sylvie Biancheri, Managing Director Grimaldi Forum and President Henri Fissore.

A truly loyal partnership stands the test of time. Such a partnership exists between the Compagnie Monégasque de Banque and the Grimaldi Forum, who have renewed their commitment to each other year after year since 2005.

On Friday 4 January, the banking partner, represented by Mr Etienne Franzi, President of CMB, and Mr Werner Peyer, Managing Director, once again signed their support for the events and activities of the Grimaldi Forum for the year 2019. President Henri Fissore and Managing Director Sylvie Biancheri are very pleased with the continued support of both their professional and cultural events.

"CMB's active sponsorship policy confirms its desire to contribute to Monaco's cultural influence. We are very committed to associating ourselves with partnerships whose image enhances the Principality and our House," said Mr Franzi. Beyond this commitment to the Principality's congress and cultural centre, CMB supports numerous other art and culture enterprises. Compagnie Monégasque de Banque considers their support of the Monegasque cultural scene as dynamic and multifaceted, as if to better highlight its roots in the Principality's territory since its creation over 40 years ago. The bank has been working alongside the Monte-Carlo Philharmonic Orchestra since 2012, even accompanying it on its last tour of Switzerland in 2018, and is also very active at the Oceanographic Museum in Monaco, demonstrating its commitment to environmental and climate issues. Since 2016, CMB has supported the "Open des Artistes" organised each year by the "L'Entrepôt" Gallery. In order to help the selected young talents, CMB even buys a piece of art after each Open to enrich its already extensive art collection. By investing so much in the art and promotion of 'ambassadors of excellence' in the Principality, Compagnie Monégasque de Banque encourages diversity, one of the essential values it develops on a daily basis with its clients. They believe that bringing together culture and finance is an excellent way to open up many other perspectives in the world. ▀